



Napa Valley Winery Education Center 2010 Offering

Jump Starting your Organization

Right sized training for busy executives who want to start the new year off right.

Designed for busy executives who want to get a better handle on their organization and its financial drivers, this course delivers tools you can immediately apply to your business.

In this four-part course, we'll work with owners to help them narrow their focus, refine and execute strategies, create interim measures, and build an activity dashboard. Each 2-hour class includes hands on activities and homework assignments designed to get you thinking.

Owners who complete these courses will be considered alumni who qualify for special pricing on facilitated mentoring and additional training.

Topics covered include:

- Identifying Opportunities (class 1)
 - a. Prioritize Urgency (homework)
- Developing Strategies (class 2)
 - a. Hands-on activity to develop useful strategies
 - b. Create and fine tune strategies (homework)
 - c. Establish timeline for implementation (homework)
- Measuring Results (class 3)
 - a. Learn how to create specific measurable performance indicators
 - b. Identify specific indicators (homework)
- Creating Accountability (class 4)
 - a. Establish calendar of activities needed to execute strategies
 - b. Build an activity dashboard