

WITS conference 2012
Google Analytics and Other Free or Low Cost Technologies

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Google	
<input type="checkbox"/> Gmail	<input type="checkbox"/> Alerts
<input type="checkbox"/> Drive	<input type="checkbox"/> Insight
<input type="checkbox"/> Hangouts	<input type="checkbox"/> Urchin
<input type="checkbox"/> Highrisehq.com integration	<input type="checkbox"/> Rapportive
Productivity	
<input type="checkbox"/> box.com	<input type="checkbox"/> Dropbox.com
<input type="checkbox"/> Basecamp	<input type="checkbox"/> You Send It – big files
<input type="checkbox"/> Expensify.com	<input type="checkbox"/> Flowdock
<input type="checkbox"/> Bizmile.com \$39 per year	<input type="checkbox"/> Skype
Graphics	
<input type="checkbox"/> iStockphoto	<input type="checkbox"/> GIMP
<input type="checkbox"/> Virtual magnifying glass via sourceforge.net	<input type="checkbox"/> Google Picassa/Flickr
<input type="checkbox"/> Skitch.com	<input type="checkbox"/> http://www.degraeve.com/color-palette/
	<input type="checkbox"/> http://goffgrafix.com/pantone-rgb-100.php
<input type="checkbox"/> Crowdspring.com	<input type="checkbox"/> Logotournament.com
SEO/SEM	
<input type="checkbox"/> Klout.com	<input type="checkbox"/> Google Webmaster Tools
<input type="checkbox"/> Venerank.com	<input type="checkbox"/> AWstats
<input type="checkbox"/> klouchebag.com	<input type="checkbox"/> wix.com
<input type="checkbox"/> blognation.com	<input type="checkbox"/> Alexa.com
Marketing/PR	Systems/Performance
<input type="checkbox"/> Mailchimp	<input type="checkbox"/> E-mail campaign managers
<input type="checkbox"/> Aweber.com	
<input type="checkbox"/> Wufoo	<input type="checkbox"/> www.dslreports.com/stest
<input type="checkbox"/> Polldaddy.com 200 responses/10 questions	<input type="checkbox"/> www.AVG.com
<input type="checkbox"/> Sogosurvey.com , kwiksurveys.com	<input type="checkbox"/> www.malwarebytes.org/
<input type="checkbox"/> Eventbrite versus Evite	<input type="checkbox"/> www.kaspersky.com
<input type="checkbox"/> Socializr (Constant Contact)	
CRM	
<input type="checkbox"/> Highrise HQ - \$24/mo	<input type="checkbox"/> ZOHO – 3 users free
<input type="checkbox"/> Nutshell \$10/mo per user	<input type="checkbox"/> Batchbook - \$20/mo
Other	
<input type="checkbox"/> Echosign.com	<input type="checkbox"/> Whois.net
<input type="checkbox"/> Carbonite.com \$59/\$229 per year	<input type="checkbox"/> www.teamviewer.com
<input type="checkbox"/> Lastpass.com	<input type="checkbox"/> www.dslreports.com